CLINIQUE

Clinique introduces

Moisture Surge™ Body Hydrator Available as from mid-March 2025

Available as from mid-March 2025 at all points of sale as well as online at clinique.nl

Suggested Retail Price: €35, 200 ml.

New







What it is.

A lightweight body cream that actively delivers refreshing, 48-hour hydration. The formula is designed to absorb quickly, without a residue, leaving skin feeling soft and comfortable. Safe for sensitive skin. Tested on all body skin types.

Instantly:

100%

show smoother-looking skin.*

97%

show a boost in hydration.*

93%

show a boost in skin radiance.*

Clinically improves skin's moisture levels for

48 hours.**

Clinically improves barrier strength in

1 week.***



^{*}Clinical testing on 31 women after using the product once.

^{**}Clinical testing on 29 women after using the product once and evaluated after 48 hours.

^{***}Clinical testing on 31 women after using the product for 1 week.



What it does.

Lightweight, cloud-like cream delivers refreshing, 48-hour hydration. Absorbs quickly, without a residue, leaving skin feeling soft and comfortable. Does not feel sticky or greasy on skin.

Hydration



Hyaluronic acid

A key ingredient in many Moisture Surge products including Moisture Surge 100H Auto-Replenishing Hydrator. This provides a potent water retention capacity, creating a "moisture reservoir" to help hydrate skin. This powerful humectant floods skin with hydration. As we age, supplies of hyaluronic acid diminish. Replenishing your skin's reservoir helps maintain a plump, dewy, and healthy complexion.



Aloe bioferment

Clinique's exclusive aloe bioferment is built on more than 30 years of research in fermentation technology. This hydrating ingredient starts with the aloe vera plant, which is concentrated over 500 times. It's further transformed into a bioferment through a meticulous 10-step fermentation process over 5+ days. This process transforms this into nutrient-rich bioavailable ingredients that are easily absorbed into the skin. Formula with aloe bioferment delivers refreshing hydration for 48 hours.



4% Dimethicone

A versatile ingredient commonly used in cosmetic formulations, helps hydrate dry, rough skin. This dermatological ingredient is a silicone polymer that helps hydrate. This formula containing dimethicone leaves the skin feeling soft and comfortable and is safe for sensitive skin.

Barrier repair



5% Glycerin

A well-known ingredient that helps strengthen and repair skin's moisture barrier. This powerful humectant supports skin's natural moisture barrier by attracting moisture from the air and locking it in to help keep the skin hydrated. Helps to condition and nourish skin. As we age, supplies of glycerin in the skin diminish. Our formula with 5% glycerin helps to strengthens skin's barrier.

G

Who's it for?

All body skin types. Safe for sensitive skin.

How to use.

Liberally apply all over body, especially on drier areas. Apply day and night, or whenever skin needs a moisture boost.



Apply Moisture Surge Body Hydrator post shower or bath, while skin is still slightly damp and the bathroom is steamy, to help keep in moisture.







Head-to-toe pampering routine.

For our ultimate day or nighttime pampering routine, apply Moisture Surge 100H Auto-Replenishing Hydrator as a 5-minute mask and apply Moisture Surge Body Hydrator all over body, paying particular attention to rough, dry areas such as elbows, knees, and even cuticles.